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Health Communication Insights: The Role of Communication in Peru's Fight Against Tuberculosis

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Abstract:

This report describes how Peru achieved its success in the fight against TB, with a particular emphasis on the role of strategic health communication. The report includes an analysis of lessons learned and implications that may help other developing countries in their fight against TB. The authors compiled this report by reviewing reports from Peru's National TB Control Program, as well as interviews with Ministry of Health staff, policymakers, representatives of international organizations working in Peru, leaders and staff engaged in TB program implementation, and TB patients and their families.

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