



Training Curriculum: Overcoming Barriers to TB Control - The Role of Advocacy, Communication and Social Mobilization

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Abstract:

This curriculum is designed for training TB control professionals, NGOs, and civil society activists at national and local levels who are involved in advocacy, communication, and social mobilization (ACSM) efforts. It is designed to provide country-level staff with the specific knowledge and skills to plan, implement, and evaluate effective ACSM interventions linked to specific TB control objectives. The document consists of four files: the curriculum itself, plus annexes for trainer's guides, handouts, and work sheets.

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Audience(s):

Advocates, Community Leaders, Health Professionals,
Policy Makers

Topic:

Advocacy/Communications

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PDF: <http://www.stoptb.org/assets/documents/resources/publications/acsm/ACSM%20Training%20Curriculum.pdf>

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